



# PRESSIZA R04

## PERFORMANCE GUIDE

### Features

- Premium thermal transfer paper with a quick tack permanent adhesive and a 2.45 semibleached calendared kraft liner
- A premium bright white, coated facestock designed for high-speed thermal transfer printing
- This smooth, smudge resistant face offers great thermal transfer printing and excellent flexo printing
- Excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate
- A semi-bleached calendared kraft liner excellent for die cutting, stripping and label dispensing

### Suggested applications

Intended for thermal transfer label applications. Compatible with most thermal transfer ribbons designed for coated papers.

### Important:

FSC Certified

### Face

Caliper 0.0029 +/- 10% inches

### Adhesive

Thickness 0.0007 +/- 10% inches

Peel Adhesion Stainless Steel: 2.7 lbs./in

### Temperature Ranges

Minimum Application +20°F (-7°C)

Service Ranges -65°F to +160°F (-54°C to +71°C)

### Liner

Caliper 0.00245 +/- 10% inches

Basis Weight 54.5 lbs.  
(24" x 36" 500 sheets)

### Shelf Life

One year when stored at 72° F and 50% R.H.



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### Contacto

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